Solo YouTube Video Plan: Script, B-Roll & Shoot Checklist

This is a fictional editorial plan for a creator explaining three choices in their desk setup. It is not a filmed customer case study or a promise of views. The timings are targets for rehearsal, not an automated prediction of the finished video.

1. Timed picture and audio plan

The rows total 300 seconds. Rehearse the words and review the actual action; timings are planning targets.

Time / shot	Picture	Audio / words
0:00-0:20 / A / B1	Direct to camera, with a short cutaway to the finished desk.	State the problem: "Three changes that made my desk easier to use."
0:20-0:55 / A / B2	Show the initial layout and the first practical constraint.	Explain the available space and why the layout needed a change.
0:55-1:55 / A / B3	Demonstrate the first change, then return to the same camera position.	Explain the choice and its trade-off in your own experience.
1:55-2:55 / A / B4	Demonstrate the second change, with a close detail where useful.	Make the second point; avoid repeating the introduction.
2:55-3:55 / A / B5	Show the third change and a short before/after comparison.	Describe what changed and what still does not work.
3:55-4:40 / A / B6	Return to direct-to-camera coverage with supporting inserts.	Recap the three decisions and who might use them.
4:40-5:00 / A	A simple closing frame with room for an end screen.	Give one relevant next step. Disclose sponsorship if applicable.

Editable workflow: mooiev.com/features/av-script-editor

2. Give each setup a clear job

Shot	Setup	Purpose	Continuity check
A	Medium / tripod	Record the full presenter section in a stable position.	Mark chair, camera and microphone positions.
B1	Wide desk	Show the completed setup as a whole.	Keep cable and object positions consistent.
B2	Before layout	Explain the starting constraint.	Label it as before footage.
B3	Demonstration detail	Show the first change in use.	Maintain the same direction and hand.
B4	Close detail	Make the second choice readable.	Avoid shadows hiding the important part.
B5 / B6	Comparison + inserts	Support the third choice and recap.	Match the desk state or label the change.

3. Count the work as well as the cash

Illustrative USD assumptions only; not market rates, a quote or a recommendation about what to charge. Existing equipment is assumed. Confirm job-specific rentals, tax, insurance and rights separately.

Item	Quantity x rate	Amount
Creator time: plan, shoot and edit	10 x $25.00	$250.00
Small consumables	1 x $10.00	$10.00
Subtotal		$260.00
Contingency	0%	$0.00
Illustrative total		$260.00

Creator time values the work and is not automatically an external cash payment. Client price and usage terms are separate decisions.

4. Sequence the work

When	Milestone	Decision or work
Session 1	Plan and rehearse	Write talking points, target five minutes and decide which claims are personal experience.
Session 2	Record the presenter	Check sound, focus and exposure, then capture the continuous explanation.
Session 3	Capture B-roll	Use the coverage list to fill gaps; take reference photos before moving objects.
Session 4	Edit and review	Trim repetition, balance sound, add disclosures and check the final video.

5. Review the whole plan

- The cost example values your time; it is not cash automatically payable to someone else.

- Record a short sound and focus test before a long take.

- Remove private addresses, screens, messages and paperwork from the frame.

- Keep a visible record of desk and light positions when recording inserts later.

- The calendar tracks preparation and delivery; it does not automatically publish to YouTube.

When a collaborator joins, explain the project, role, dates and responsibilities. Keep private client material within its intended access.

Read the complete example and related editable tools:

https://mooiev.com/guides/solo-youtube-video-plan